SquashLevels

AN INTRODUCTION FOR CLUBS & COACHES

SQUASHLEVELS IN A CLUB ENVIRONMENT

Knowing your SquashLevel is important for players that are entering tournaments or playing in league but what about casual players or beginners who make up the backbone of our club squash communities?

SquashLevels can offer so many new and fun tools to engage all players within your club, no matter what their Level. This information deck has been designed to showcase some of the more useful tools for clubs and coaches, including:

- SquashLevels Club Boxes

- Handicap tournaments

- Expected Score Challenge courts on club night

- Celebrate your members for their win streaks, player of the week, player of the month

- SquashSkills testing challenges and leaderboards

- Project Level Up challenges

SQUASHLEVELS CLUB BOXES

SquashLevels Boxes are an excellent way to encourage friendly competition among club players of similar playing Level.

- **Easy to set up** - once the boxes have been set up with the players added they are fully automated.
- **Help to engage Casual players** - box matches are for players of all levels and help to match players of similar playing ability.
- **Non-competitive players can get a rating** - club boxes are a great way for grass roots players to get a Level. This way even beginners or casual players can aspire to improve their rating.
- **Creates a vibrant squash playing community** - club boxes are the perfect way to create a vibrant community at a club. They serve as a great way for players to meet new people and play fun competitive matches against a variety of opponents.

SquashLevels boxes are free to set up, all you need to do is contact jaclyn@squashlevels.com for more information.

HANDICAP TOURNAMENTS

Handicap Tournaments are an excellent way to get all members of your club involved, no matter what their Level. By using the SquashLevels player compare feature you can accurately seed players in a handicap tournament.

- Take the guesswork (and hard work for you!) out of the handicap starting point allocation.
- The SquashLevels algorithm accurately suggests handicap starting points for players based on their Levels.

EXPECTED SCORE CHALLENGE COURT

An expected score challenge court is a great way to liven up Club night. Using the player compare feature, you match up players of different Levels, take the expected score and challenge both players to beat it.

- If Player A gets more than their expected points, they win the match.
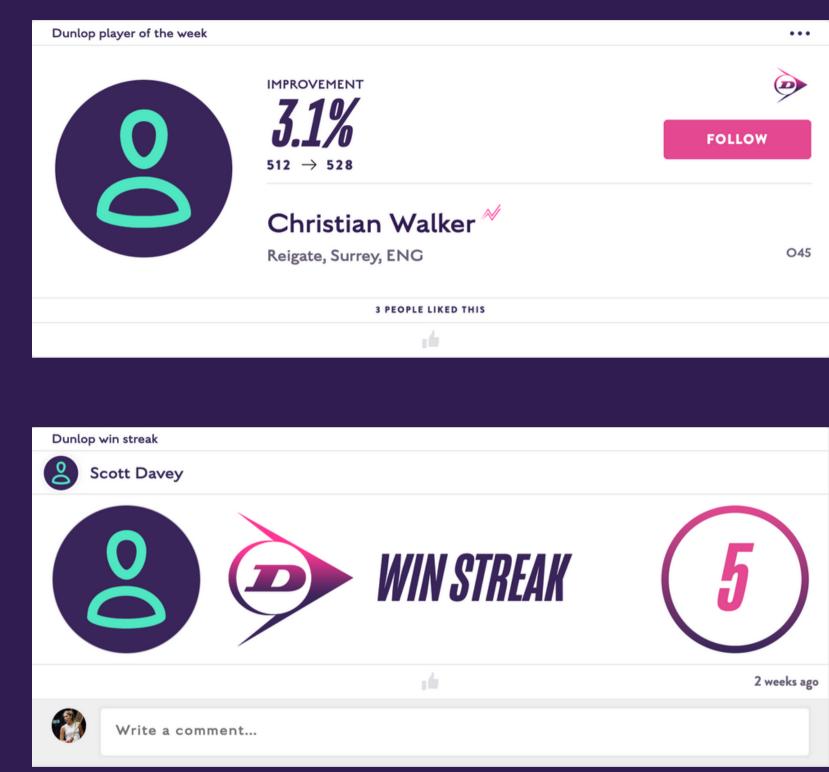- If Player B prevents their opponent from getting the expected points, they are the winner.

CELEBRATE YOUR MEMBERS

Use SquashLevels to celebrate the achievements of your club players. Anyone can be the player of the week, not only the best players in the club making it inclusive and engaging at all Levels.

- **Player of the Week** - the club player with the biggest Level improvement during the week. A dynamic feature that changes as the week progresses.

- **Win Streaks** - whenever a player has a win streak of 3 or more, they get a special mention in your community.

- **Player of the month** - On the first day of every month the most improved player of the last month will be displayed for a full week.

Share the Player of the month in your club newsletter or re-share an impressive win-streak on your other social media platforms to get a great sense of community within your club.
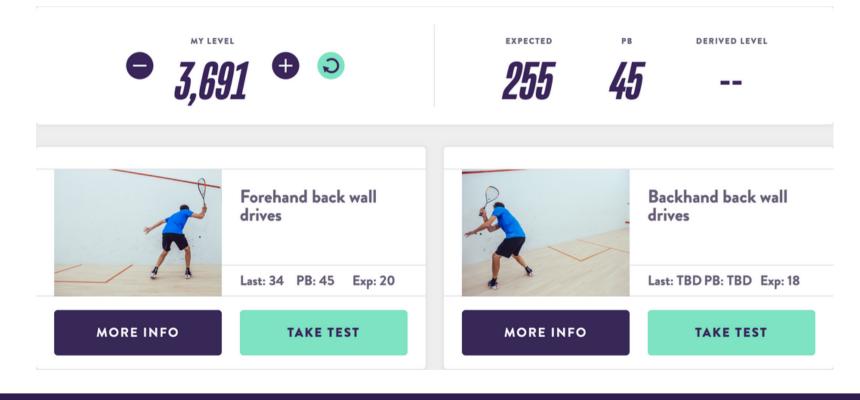

Dunlop player of the week

IMPROVEMENT

3.1%

512 → 528

FOLLOW

Christian Walker

Reigate, Surrey, ENG

O45

3 PEOPLE LIKED THIS

Dunlop win streak

Scott Davey

WIN STREAK

5

2 weeks ago

Write a comment...

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SQUASHSKILLS TESTING

We've teamed up with SquashSkills to devise a series of one-minute challenges to help you identify your strengths and weaknesses. Each test has been calibrated against playing level to give you a better understanding of the level of ball control needed to reach different playing standards.

- Improvement tracking over time
- Coach oversight of results
- Coaching content served based on results

Use the SquashSkills Monthly Challenge leaderboard as a way to get some friendly competition going at the club.

The improvement element can be useful to get members practicing and players and are more likely to want to have lessons to help them improve. This a particularly useful tool for Junior players trying to increase their Level and the ability to see what would be expected if you reached a certain Level is a great motivator for improvement.

PROJECT LEVEL UP

Project Level Up is a club-wide initiative whereby players are given a specific Level goal to target, e.g. Project 2000, where the goal is to reach a Level of 2000 by a certain date.

Project Level Up allows players to:

- Focus on specific areas of improvement, such as fitness, league games, or drills
- Track progress towards their goal
- Provide a personalised roadmap for improvement
- Stay motivated and on track
- Tailor Project Level Up to their own unique goals and progress at their own pace.

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CLUB COMMUNITY FEATURES

Use your club community on SquashLevels to act as a new and exciting digital touchpoint to engage with and contact your members:

✓ **Posting within the community** - Your club admin or coach can post messages and photos out to the club community with the extra ability to email all the members, notifying them that there has been a new post in the community

✓ **Commenting -** Gives all community members the ability to "like" posts and make comments within the community

✓ **Match Results** - All team and individual results will be automatically added. Your SquashLevels community becomes the place that members go to check inter-club, league and box match results

✓ **Club Rankings** - A club ranking list is automatically created within the Club Community. The world's most accurate ranking system means that there is no debate as to team order or club tournament seedings

✓ **Player of the month** - The club player of the month will be automatically generated based on their SquashLevels improvement over the past month

✓ **Club Boxes -** Your club box match results are posted within your community so everyone can see their friends' results and encourage more players to join the box leagues.

✓ **SquashSkills challenge leaderboard** - Engage players by using the SquashSkills leaderboard whereby they complete skills or fitness challenges and then compare results with other club members

✓ **Sponsor Banner -** Gives sponsors direct visibility within your squash club's community creating meaningful value for the sponsor

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CONTACT US

We believe that SquashLevels has the potential to introduce an exciting array of new tools to enhance your club's experience. If you would be interested in setting up SquashLevels boxes or would like to arrange a call to discuss the use of your club community or any of the SquashLevels tools in this deck then please feel free to contact:

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